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7.0

Innovating Workforce Development in California

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AN INITIATIVE OF THE



Introductions

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The California Strategic Plan

PRIORITIES

- Regional coordination among key partners
- Sector-based employment strategies
- Skill attainment through earn and learn and other effective training models (including, but not limited to apprenticeship)
- Development of career pathways

HOW

COLLABORATION among partners in the development of service delivery strategies and alignment of resources

INNOVATION that creates, adapts, & accelerates promising practices in workforce development and skill attainment

SYSTEM CHANGE by adopting proven strategies and innovations

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Accelerator Goals and Objectives

- Improve labor market and skills outcomes for the target groups
- Implement, replicate, and scale successful innovations that emerged from previous Accelerator projects
- Create new modes for delivery and funding alignment that can be replicated across the State and tailored to regional needs
- Leverage State investment with commitments from industry, labor, public, and community partners

Request for Applications

\$4.0 million in Workforce Innovation and Opportunity Act (WIOA) funds to create and prototype innovative strategies that bridge education and workforce gaps for targeted populations & begin implementation of promising models and practices in workforce system service delivery infrastructure.

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Target Populations

- CalWORKs Participants
- Disconnected Youth
- Ex Offenders*
- Immigrant Job Seekers*
- Long-Term Unemployed
- Low-Income Workers
- Returning Veterans
- Individuals with Disabilities

Project Design

DESIGN & PROTOTYPE

Solutions to specific challenges and barriers to career opportunity and access to the workforce development pipeline

Demonstrate how projects will direct existing resources and efforts in new, more efficient and effective ways

Result in strategies that take a unique approach to addressing workforce pipeline gaps specific to the target populations, that can create a broader impact and system improvement

PROJECT TEAM

Experts – deep knowledge of the workforce system

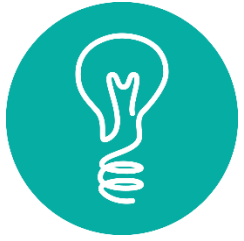
Influencers* - an individual or organization that can influence system change

Innovators - bring new perspective

Customers - access to groups of job seekers and/or employers through the organizations representing them

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The Big Idea



Identify a challenge or gap that if successfully addressed would significantly **move the needle on employment for one or more of the targeted groups.**

Project Types

1. New Accelerator Projects
2. Innovation Impact Projects
3. System Change Projects
4. Accelerator 7.0 Technical Assistance & Support

NEW ACCELERATOR PROJECTS

Address gaps and increase efficiencies in:

- The service delivery pipeline of the workforce system
- The alignment of funding for the targeted populations

How? Design & Development

- Tools, models, or resources that are already developed but not used in the public workforce system, with the targeted populations, or are not at scale
- Strategies, resources, and lessons from other disciplines, applied to the workforce system and target population(s)
- Brand new ideas that have the opportunity to be “game changers” for the workforce system and target groups

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INNOVATION IMPACT PROJECTS

Accelerator project models eligible for Innovation Impact Projects include those that demonstrate:

- Clear outcomes (successes and lessons)
- Impact on the workforce system, clients, and/or other aspects of service delivery
- Capacity to provide technical assistance for model replication, scaling and course correction throughout the Innovation Impact Project

How? Model Replication and Scale

Bring past Accelerator project model to a new region, new system service providers or partners and/or a new eligible target population

Innovation Impact Applicant: Replicates original WAF project

Innovation Impact Advisor: Original Accelerator Project Team member

ACTIVITIES

- Staffing and staff development
 - Service delivery modification
 - Data collection and measurement
 - Program integration
 - Direct service delivery to job seeker clients
 - Direct client service will require the use of CalJOBS
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System Change Projects

System Change Projects projects must identify both the structural challenges and opportunities for scaling within the workforce system that directly address:

- **Education and Information Sharing**
- **Building Partnerships and Streamlining Processes**
- **Developing Training and Tools**

How? System Change

Scale fundamental aspects and/or elements of previous successful Accelerator projects by addressing the regulatory, programmatic, and/or administrative barriers to expansion of the models, strategies or tools to create a “New Business as Usual” model

System Change Projects Applicant: Develop projects that directly address both **structural challenges** and **opportunities for scaling** within the workforce system to create a System Change Projects model

Required: The System Change Project category includes an *Influencer*

Influencer: As a member of the project team, the Influencer is an individual or organization that can directly influence system change, having both the influence and authority to bring new strategies to the project

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ACCELERATOR 7.0 TECHNICAL ASSISTANCE & SUPPORT PROJECTS

Aid Accelerator 7.0 grantees and projects through activities to provide individual and group-based assistance in the:

- Design, development, and implementation of their projects
- Provide a forum for:
- Cross-project communication
 - Learning

Technical Assistance and Support Activities

- Team Building
- Knowledge Sharing
- Course Correction
- Sustainability
- Development of web-based tool to access information about Accelerators
- Additional Activities (Proposed)

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Use of Funds

Accelerator funds may be used for planning, design, development, piloting, and implementation activities. If services are provided directly to job-seeker customers during the grant period, those services may be paid with this grant funding. However, it is anticipated that the majority of services will be provided through other funding.

Customers are not required to be co-enrolled under this grant. For more information see [EDD Jobs & Training Publication WSD 14-4](#)

Eligible Applicants

- Local Workforce Investment Boards
- Labor Organizations
- K-12 Education Entities
- Community Colleges
- Adult Schools
- County Social Service Agencies
- Community-Based Organizations
- Business-related non-profit organizations
- Workforce Intermediaries

A private business or for-profit consortium of business can be a partner on the Project Team, but cannot be a lead applicant

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Eligible Applicants by Project

New Projects Refer to list on previous slide

Innovation Impact Projects

For Applicant, refer to list on previous slide.

The Advisor, must be a representative(s) of a previous successful Accelerator

System Change Projects

For Applicant, refer to list on previous slide.

The Advisor, must be a representative(s) of a previous successful Accelerator

Influencer as part of the team

Technical Assistance and Support

Refer to list on previous slide

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Performance and Evaluation

The State Board encourages Accelerator 7.0 Applicants to assess the characteristics and potential outcomes of their proposals to identify the *truly innovative* aspects of the projects.

These projects should allow the Project Team, stakeholders, partners, and service providers to identify and learn new strategies, promising practices, and course corrections. Grantees will be required to submit reports on project progress and document outcomes, which will be made available to the State Board, EDD, and other stakeholders.

Communities of Practice



The State Board is committed to implementing continuous improvement, innovation, and system change strategies.

Project Teams should budget for and plan to attend at least two in-person Community of Practice meetings throughout the grant period.

Forms & Attachments

Document Name	Form Provided
Cover Page	Yes
Form A: Project Narrative	Yes
Project Matrix <ul style="list-style-type: none">• New Accelerator Project Matrix• Innovation Impact Project Matrix• System Change Project Matrix	Yes
Form F: Budget Summary	Yes
Form F2: Budget Narrative	Yes
Form G: Supplemental Budget	Yes
Form I: Work Plan	Yes

PROJECT PROPOSAL

New Accelerator Projects

Narrative Page Limit: 2.5

Project Team Description Page Limit: 1

- What is the challenge and/or gap your project is designed to address?
- What is the opportunity for improvement or change?
- How this project will uniquely address the “big idea” and “move the needle” on employment
- What are the innovation process and points of change?
- What is the opportunity for scaling, replication, or application of project successes and lessons?

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PROJECT PROPOSAL

Innovation Impact Projects

Narrative Page Limit: 2.5

Project Team Description Page Limit: 2

- What is the original Accelerator project goal (the “big idea”) is successes and lessons, and its continued effectiveness and impact on the workforce system?
- What is the opportunity for replication?
- What are the strategies for model replication?

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System Change Projects

Narrative Page Limit: 2.5

Project Team Description Page Limit: 2

- How will the project address regulatory, programmatic, and/or administrative barriers identified in a previous Accelerator project?
- How the project will create a System Change Projects model within the workforce system?
- What is the capacity for large scale implementation at the local, regional, state, and/or federal level?
- What specific role(s) will the team influencer(s) have toward implementation?

PROJECT PROPOSAL

Accelerator 7.0 Technical Assistance & Support

Narrative Page Limit: 4

- What are activities for technical assistance, support, and knowledge sharing the Accelerator 7.0 projects will receive?
- What are the methods that will be utilized for the facilitation of the Communities of Practice?
- How will activities be documented and progress be assessed?
- How will lessons and successes be communicated to the State Board and other Stakeholders?

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Important Dates

Event	Date
Q&A	Weekly on the State Board Website through November 30, 2018
ALL Applications Due	Monday, December 10, 2018 (by 3:00 PM, PST)
Anticipated Award Announcement	February 2019
Program Start Date	April 1, 2019
Grant Period	April 1, 2019 – September 30, 2020 <i>Technical Assistance through March 2021</i>

Application Submission

Naming Convention:

Accelerator7.0_ApplicantOrganization_ProjectName

Send proposal in one. ZIP File containing all required separate forms and documents to:

CWDBInfo@cwdb.ca.gov

*No PDFs except for the signed cover page
Use “WAF 7.0 Application” in the subject line.

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Additional Questions

All questions submitted through this webinar will be captured for our weekly Q&A posting located here:

<http://cwdb.ca.gov/initiatives/workforce-accelerator-fund/>

Send additional questions to CWDBInfo@cwdb.ca.gov

Q&A is posted every Friday through November 30, 2018.

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